

Mayo Clinic Medical Edge

Why not Hearing Aids?

1:00

Log

Audio

Intro with music	GIVING YOU THE EDGE ON HEALTHY LIVING, HERE'S MAYO CLINIC'S MEDICAL EDGE.
	IF YOUR CAR OR YOUR COMPUTER ISN'T WORKING, IT CAN BE A REAL PROBLEM. GETTING IT FIXED BECOMES A PRIORITY. HEARING LOSS CAN BE A BIG PROBLEM TOO. BUT WHEN IT COMES TO ADDRESSING THE PROBLEM...
David Hawkins, Ph. D. Track 1 (12:05)	"ONLY ABOUT 20 TO 30 PERCENT OF PEOPLE WHO HAVE SIGNIFICANT HEARING LOSS WEAR HEARING AIDS."
	PART OF THAT, EXPLAINS DR. DAVID HAWKINS, AN AUDIOLOGIST AT MAYO CLINIC, IS THE LINGERING STIGMA ATTACHED TO

	<p>HEARING AIDS. PEOPLE ASSOCIATE A HEARING AID WITH AGING, SO IF YOU WEAR ONE, YOU'RE OLD.</p>
<p>Dr. Hawkins Track 1 (3:10)</p>	<p>"WE WOULD LIKE TO THINK THAT WHAT PEOPLE REALLY WANT IS BETTER HEARING AND IF THE DEVICES WERE VISIBLE, JUST LIKE EYE GLASSES ARE VISIBLE, IT WOULDN'T MATTER. BUT PEOPLE BEING PEOPLE, IT OFTEN DOES MATTER."</p>
	<p>THE GOOD NEWS IS THAT AS TECHNOLOGY HAS ADVANCED, HEARING AIDS HAVE BECOME SMALLER, LESS NOTICABLE. ALLOWING EVEN SOME OF THE MOST SELF-CONCIOUS PEOPLE THE CHANCE TO HEAR, AND LIVE BETTER.</p>
	<p>FOR MORE INFORMATION, TALK TO AN AUDIOLOGIST OR VISIT MAYOCLINIC.ORG. I'M VIVIEN</p>

	WILLIAMS.