

Mayo Clinic Medical Edge
Need for Blood Donation

1:00

Log

Audio

Intro with music	GIVING YOU THE EDGE ON HEALTHY LIVING, HERE'S MAYO CLINIC'S MEDICAL EDGE.
	DO YOU WANT TO BE A HERO? YOU CAN, YOU KNOW. IN FACT, SAVING A LIFE CAN BE EASY. HOW? BY GIVING BLOOD.
Sergio Torloni, M.D. Track 1 (:30)	"APPROXIMATELY ONE IN THREE WILL REQUIRE A BLOOD TRANSFUSION DURING THEIR LIFETIME."
	ACCIDENT VICTIMS, SURGICAL PATIENTS... IT ALL ADDS UP TO SOMEONE NEEDING BLOOD EVERY THREE SECONDS. AND YET, ACCORDING TO MAYO CLINIC DR. SERGIO TORLONI, THERE'S ONLY SO MUCH BLOOD TO GO AROUND.

	<p>WHILE JUST MORE THAN HALF OF THE POPULATION IS ELIGIBLE TO DONATE BLOOD, ONLY ABOUT FIVE PERCENT DO.</p>
<p>Dr. Torloni Track 1 (1:33 & 2:55)</p>	<p>“IT’S NOT SOMETHING THAT’S HIGH ON PEOPLE’S PRIORITY LIST. I THINK IT FINALLY HITS HOME WHEN YOU HAVE A LOVED ONE WHO’S IN THE HOSPITAL AND NEEDS BLOOD.”</p>
	<p>BUT YOU DON’T HAVE TO WAIT FOR THAT TO HAPPEN. IF YOU’RE SEVENTEEN OR OLDER, IN GOOD HEALTH AND WEIGH MORE THAN 110 POUNDS, YOU CAN PROBABLY DONATE. YOU JUST MAY BE SAVING SOMEONE’S LIFE!</p>
	<p>FOR MORE INFORMATION, TALK TO YOUR DOCTOR OR VISIT MAYOCLINIC.ORG. I’M VIVIEN WILLIAMS.</p>

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